

Our Mission

Our mission is to enable the growth of a vibrant Reform Judaism, inspiring individuals and communities with Reform values and traditions underpinned by the core values of; creating inclusive, egalitarian communities, valuing difference, bringing holiness into the world by seeking meaning in our lives and a just society for all and treasuring the autonomy of the individual, Jewish tradition and the insights of the wider world.

Our Aims

- To promote the interpretation of Reform Jewish teaching and practice in relation to contemporary life.
- To promote and co-ordinate the education and religious instruction of Jews.
- To promote and co-ordinate the spiritual life and general welfare of Jewish youth and encourage and co-ordinate youth organisations among Constituents.
- To promote and assist in the establishment and nurturing of Reform congregations of Jews.
- To assist in the exploration of, or initiation of, other forms of Jewish religious community.
- To promote the Leo Baeck College, and/or other institutions, for the study of Progressive Judaism and the training of rabbis, teachers, staff and voluntary leaders.
- To promote the Reform Beit Din to whom the Movement shall refer (*inter alia*) all questions relating to the Jewish status of members and prospective members of Constituents and Associate Congregations.
- To promote the Assembly of Reform Rabbis UK to which the Movement shall refer for guidance on matters relating to the practice of Judaism.
- To publish and/or revise prayer books, liturgical writings and literature on subjects of Jewish interest.
- To promote burial and cremation schemes for Constituents and Associate Congregations.
- To promote and nurture Jewish cultural and welfare activities.
- To participate in the work of the wider Jewish community.
- To foster greater understanding among Jews.
- To foster greater understanding between Jews and non-Jews.

Introduction

Our 41 communities provide financial support to Reform Judaism to aid the delivery of its aims and mission. For us to fulfil these we need to be able to

- (i) receive anonymised Annual Return data that supports us in planning for the future of Reform Judaism in the United Kingdom;
- (ii) contact your community leaders about the support on offer, and
- (iii) contact your members about our work

We would greatly appreciate you supporting Reform Judaism by following this Policy, so there is a consistent approach to sharing personal information to achieve our aims.

(i) Annual Returns

Each December, Reform Judaism will contact your synagogue requesting completion of our annual returns. This anonymised data will be used for analytical review which in turn will assist in the future planning of communities, identify future resources needed by Reform Judaism to support its constituent communities, and provide the information required to set each community's Levy for the coming year.

(ii) Communicating with Community Leaders

So that we can provide direct support to your leaders, offer them opportunities to participate in events, meetings and training opportunities that will help them to run their synagogue, we need to be able to make contact with them. We would also like to provide opportunities for synagogue lay leaders to become involved with Reform Judaism and the wider community.

We believe we have a legitimate interest in contacting Lay leaders in their capacity as community leaders. This is because we are not sending them unsolicited direct marketing (which would require opt-in consent), but rather we are communicating with them because of their association with your synagogue, and your association with MRJ, with the intent of fulfilling our aims and mission.

However, they need to know that we may contact them from time-to-time. Your lay leaders should be made aware of this when they take up office and should be given the opportunity to object (i.e. opt-out).

We recommend that synagogue work/business email accounts are set up for your lay leaders.

Communicating with Synagogue Members

So that we can introduce your members to our community wide events and activities and keep accurate data for the purposes as outlined in our aims and mission, we need to have on record that they agree for you to share their personal data with us.

Sharing data with Third Parties

For those members who register for specific Reform Judaism events, activities, camps or tours we shall share our privacy statement and policy for sharing data at the time of sign-up.

We will not...

- use the data you share with us for fundraising
- share your details with any third party without seeking explicit consent first.